

# QUICK & EASY CREATIVE CONTENT



My name is Shawn Hansen, and I want to personally thank you for purchasing this Swappables Kit from [QuickAndEasyCreativeContent.com](http://QuickAndEasyCreativeContent.com).

Here goes . . .

## THANK YOU!

If you have any questions or comments feel free to email me: [Shawn.Hansen@QuickAndEasyCreativeContent.com](mailto:Shawn.Hansen@QuickAndEasyCreativeContent.com). I'm always happy to hear from customers, and I personally answer every single message I get.

**Want to see something SPECIFIC at [QuickAndEasyCreativeContent.com](http://QuickAndEasyCreativeContent.com)? Just shoot me an eMail and ask!**

Now that you have your Swappables Kit, let's talk a bit about what you can do with it . . .

## Getting the Most from Your SWAPPABLES

Each of the *Swappables Kits* is designed to make creating journals and planners fast, easy, and fun.

Your Kit includes layouts, design elements that fit the layouts, a color scheme, covers, and access to over-the-shoulder video training to learn how to use everything, so you can get designing right away.

What you get and what you create can be used in many ways, including:

- As Digital Downloads You Sell on Your Own Web Site
- To Create Books and/or Products You Sell on 3<sup>rd</sup> Party Platforms (e.g. Amazon, Etsy) Provided Doing So Does NOT Violate the Platform's Rules
- As Opt-Ins for List Building
- As Rewards for Your List Members



- As Content for Paid, Non-PLR Membership Sites
- As Autoresponder & Broadcast/Newsletter Content
- and MORE!

All you need to do is get creative and be sure you follow the LICENSES below...

## Your TRAINING License

The video training included with this *Swappables Kit* is for YOUR PERSONAL USE ONLY. You CANNOT give away, resell (or trade or barter, etc.) it to anyone under any circumstances.

## Your ASSOCIATED CONTENT (i.e. TEMPLATE & GRAPHICS) COMMERCIAL USE License

I want to keep things simple and fun, so here's the deal...

You can use your SWAPPABLES KIT to create an UNLIMITED number of new products and/or projects for your Personal and Commercial Use – This includes using the Kit to create Client Projects.

### With the Above in Mind, I Have Only THREE Restrictions:

1. You CANNOT use/remove ANY part of the Kit to sell, give away, or otherwise redistribute.

**You CAN use Swappables Kit elements in OTHER Swappables Kits you purchase FROM ME.**

2. You CANNOT give away, resell (or trade or barter, etc.) Commercial Use or Private Label or other resale/reuse rights to the layouts,



templates, and/or graphics included with this Kit (in whole or in part) to others.

3. EVERYTHING you create with ANY PART of this Kit that is redistributed to others (for free, for sale, for trade, etc.) MUST be UNEDITABLE and delivered as a FLATTENED file (e.g. a PDF) – for their PERSONAL USE.

**Keeping the Above Terms in Mind, Here Are Some Examples of What You CAN and CANNOT Do with What You Create with Your Swappables Kit:**

***TERMS - YES***

- [YES] Can Be Used As Digital Downloads You Sell on Your Own Web Site
- [YES] Can Be Used to Create Books and/or Products You Sell on 3<sup>rd</sup> Party Platforms Provided Doing So Does NOT Violate the Platform's Rules
- [YES] Can Be Used As Opt-Ins for List Building
- [YES] Can Be Used for Client Projects
- [YES] Can Be Used to Create Autoresponder & Broadcast/Newsletter Content
- [YES] Can Be Used As Rewards for Your List Members
- [YES] Can Be Used As Content for Paid, Non-PLR/Non-Commercial-Use Membership Sites
- [YES] Can Put Your Name/Brand on the End Result

***TERMS - NO***

- [NO] May NOT Use This Content to Create Items You Sell, Give Away, Trade, etc. with Commercial Use Rights, Resale Rights, Private Label Rights, or Similar Rights Included
- [NO] May NOT Include/Give/Sell Source Files to Clients or Customers
- [NO] May NOT List or Sell on Auction Sites
- [NO] May NOT Publish the Content in ANY WAY That Connects It to Me (Shawn Hansen), the QuickAndEasyCreativeContent.com Site, or Otherwise Implies My Association with or Endorsement of Your



Product/Project

## Disclaimer

The content and associated training for each *Swappables Kit* has been crafted with care and to the best of my ability. At the time of creation, these items were correct, relevant, and up-to-date. However, because things change over time, I cannot be held responsible for new information, technology, or consumer desirability.

**Absolutely no financial or income guarantees are made or implied.**

When you purchased the Kit, you assumed full responsibility for how you choose to use what's included. You are legally bound to follow the license and to check guidelines for correct usage whenever & wherever you use this content and what you create with it.

A handwritten signature in black ink that reads "Shawn". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

<https://QuickAndEasyCreativeContent.com>

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